

Company Name

Street | House Number

Postcode | City | Country

Website

Cooperation Partners

bayern innovativ

AC STYRIA MOBILITÄTSCLUSTER

WKO AUSSENWIRTSCHAFT AUSTRIA

Business Upper Austria, the Automotive-Cluster and **Ford-Werke GmbH** sincerely invite you to the Supplier Innovation Day on **July 2<sup>nd</sup> 2019**. We ask you to fill in your innovation profile completely and as precisely as possible.

PRODUCT INNOVATION

PROCESS INNOVATION

STARTUP COMPANY

Our product innovation / process innovation focuses on

**USER EXPERIENCE:** Driving premium vehicles should both mean very efficient task management and an experience to enjoy. New support systems need to harmonize and be well integrated.  
e.g. : - *Heads up display techniques, Camera and display systems, Advanced forward lighting*

**CONNECTED MOBILITY:** In the future, cars will no longer 'just' be products. New services and business models around the topic 'connected mobility' will be offered.  
e.g.: Instrument Cluster - Sensing latest update and evolution – Autonomous driving (ADAS)

**LIGHTWEIGHT:** The maximum benefits through lightweight construction can only occur through the meaningful interplay of materials and technologies. The right material in the right place in the vehicle is still important.  
e.g.: "Fasteners - Leaf springs - Body profiles"

**ELECTRIC DRIVETRAIN:** Electric motors offer high efficiency and high torque: The best conditions for an efficient powertrain. We are searching for competitive solutions for the future.

**ADV AERODYNAMICS:** Demands on transport efficiency, fuel economy, application and legislation will continue to drive the need for aerodynamic solutions.

**PROCESS INNOVATION:** Product Lifecycle Management, next generation of design and development tools.

## TECHNOLOGY | INNOVATION (short description of product or process)

## BENEFITS (short description of benefits for Ford-Werke GmbH)

## UNIQUE SELLING PROPOSITION (short description of differentiating factors)

## COMPANY PROFILE (short description of the presenting company)

## MARKET MATURITY / COMMUNICABILITY / SERIES MATURITY / DEVELOPMENTAL STAGE

idea

predevelopment

predevelopment + prototype

ready for serial production

in series production + reference

## SUPPLIER INFORMATION

In contact as a supplier for **Ford-Werke GmbH**

yes, with department

no

## ISO CERTIFICATION

ISO 9001 approved

yes

no

IATF 16949 approved

yes

no

OHSAS 18001/ISO 140001  
approved

yes

no

### For further questions please do not hesitate to contact us:

Wolfgang Komatz (Cluster Manager)

✉ [wolfgang.komatz@biz-up.at](mailto:wolfgang.komatz@biz-up.at)

☎ +43 664 2826426

Matthias Koller (Project Manager)

✉ [Matthias.koller@biz-up.at](mailto:Matthias.koller@biz-up.at)

☎ +43 664 88495292

Juliane Rieger (Event Management)

✉ [juliane.rieger@biz-up.at](mailto:juliane.rieger@biz-up.at)

☎ +43 664 88347399